



WESTERN STATES CORVETTE COUNCIL

NEWSLETTER CONTEST FORM

Date _____

CLUB INFORMATION (Please Print Clearly)

NAME OF NEWSLETTER _____

NAME OF CLUB _____

JUDGE _____

SCORING

Does the newsletter..... Scoring Scale: Low 1 2 3 4 5 6 7 8 9 10 High

- 1. Inform the members of the club activities, both past and present?.....
- 2. Make the members feel involved in the club?.....
- 3. Encourage participation in the club and its' events?.....
- 4. Encourage participation in WSCC events?.....
- 5. Present a good public image of the club, WSCC, its' members and events?.....
- 6. Present a positive attitude and willingly share knowledge to help others enjoy the World of Corvetting through interclub and WSCC Council activities?.....
- 7. Help new and prospective members become familiar with the club's structure, officers, activities, rules, etc?.....
- 8. Represent interest and views of members other than the editor and/or Club President?.....
- 9. Is originality apparent in the design, artwork and the treatment of topics?.....
- 10. Does the design attract your attention?.....
- 11. Is the design pleasing?.....
- 12. Are the typing, letterhead, paste-ups, etc, neat?.....
- 13. Is the newsletter published on a regular basis?.....
- 14. Is one issue related to the previous and the next by consistent use of nameplate and format?.....
- 15. Are the spelling, punctuation and grammar reasonably acceptable?.....

COMMENTS

TOTAL SCORE